

A high-angle photograph of a white sailboat with a tall mast navigating through a vast field of ice floes in a polar region. The water is a deep blue, and the ice floes are white and irregularly shaped. In the background, a low, snow-covered landmass is visible under a clear sky. A person is standing on the mast of the sailboat, looking out over the ice field.

KEYNOTE SPEAKER · LEADING IN UNCERTAINTY

Where the Map Ends.

Leading When Forecasts Fail.

Andy Fitze · Polar Skipper & AI Strategist



"The forecast was wrong.
The responsibility stayed
with the skipper."

Plans, budgets and AI models are right most of the time. When they are not, what matters is how well the team is prepared.



THE KEYNOTE

Three Acts

1 · Preparation

Crews beat heroes. How to build teams for the unexpected.

2 · The Storm

Reality beats the model. Responsibility cannot be handed over to a forecast.

3 · Plan B

Change the destination, keep the purpose.
How a crew finds a new goal and stays together.



THE SHOW

A Show for the Big Stage

Films and images from 23 expeditions, controlled live, with its own playback system for 16:9 up to 64:9 and up to 4 screens.

Watch the showreel

THREE EDITIONS

One Keynote, Three Angles

Leadership

Leading in the unknown. For leadership conferences, HR congresses, chambers of commerce and associations.

AI

Responsibility in the age of AI. For IT, digital and AI conferences.

Risk

When the model is wrong. For insurers, banks, risk, security and cyber conferences.

Every keynote is tailored to the event and the audience.

ABOUT ANDY FITZE

Andy Fitze

25+ years in technology leadership · **23** expeditions

Andy Fitze served as CIO of RUAG, among other roles, and co-founded SwissCognitive in 2016. As a skipper he leads expeditions to Svalbard, Greenland and the North Atlantic.

- President, Swiss IT Leadership Forum
- 3x Digital Shaper of Switzerland
- Member, The Explorers Club, New York
- Yachtmaster Ocean · Executive MBA HSG



VOICES

"Less a talk than an expedition. A true professional."

Jürgen Mandl, President, Carinthian Chamber of Commerce

"An unforgettable experience that engaged the audience both intellectually and emotionally."

Roger Roth, Inetum

"Real navigation aids for anyone facing economic challenges."

Sylvia Gstättnner, Wirtschaftsbund Kärnten

"I had to turn 60 to have tears in my eyes after a keynote."

Audience member

Quotes translated from German.

STAGES AND MEDIA

On Stage At

UBS Wolfsberg · ABB · CRIF, AURA
Zurich · Confare CIO Summit Vienna ·
Valiant Business Forum · Carinthian
Chamber of Commerce · Oslo Rescue
Conference · Meta Hamburg ·
Showpalast Munich · Sustainability
Days Messe Basel · American Club of
Hamburg

In the Media

SRF «Persönlich» · Radio SRF 1 ·
TeleZüri TalkTäglich · NZZ am Sonntag
Magazin · Zürcher Oberländer ·
Südostschweiz



FORMATS

For Your Event

35–60 min

Signature keynote. Audiovisual show with its own technology.

2–3 h

Keynote + Masterclass «Deciding in Uncertainty», up to about 80 people.

Half to full day

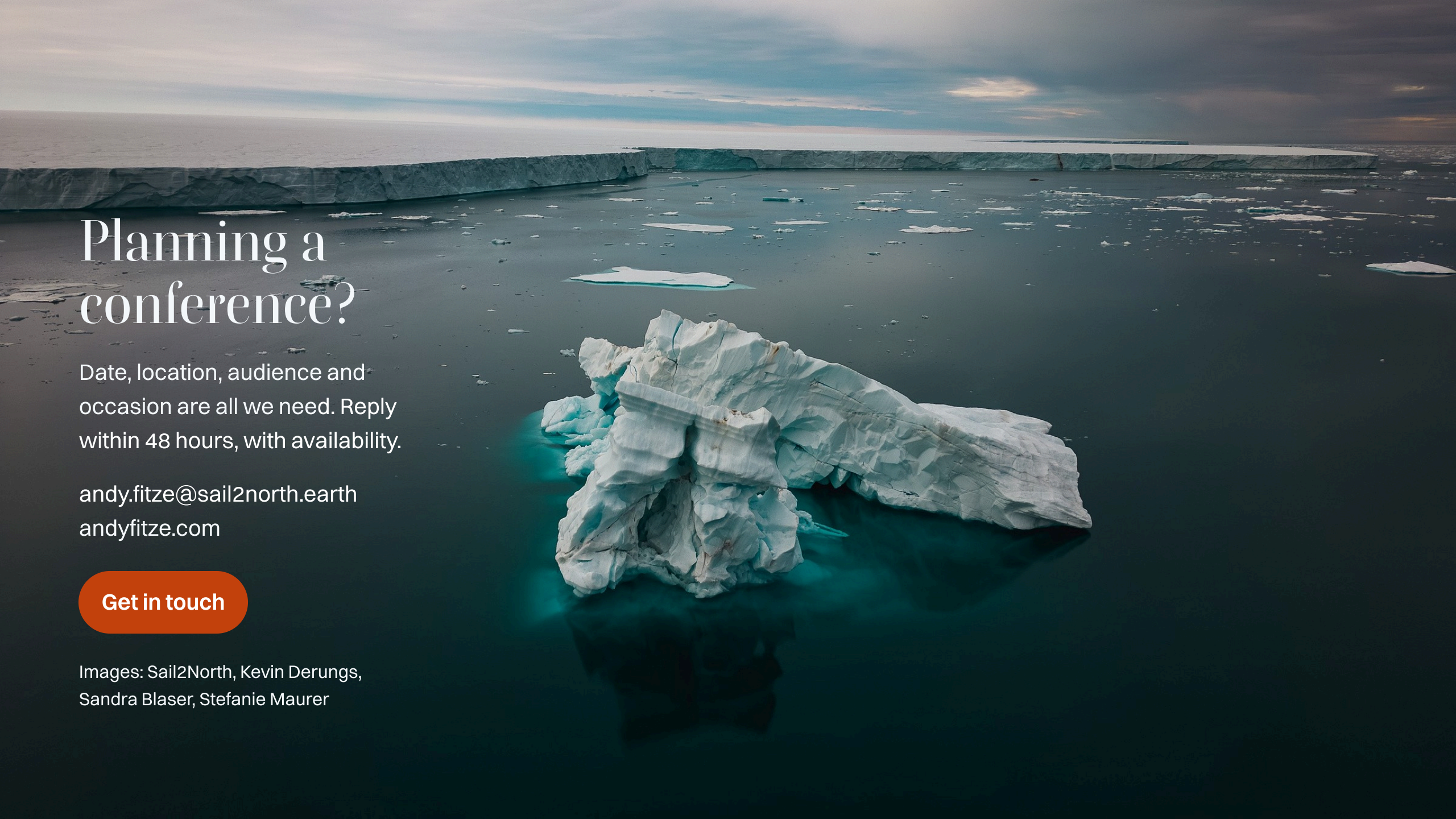
Executive retreat with the executive team or board.

30 min

Online keynote for virtual and hybrid events.

Next steps: Inquiry · Briefing call on audience and goals · Alignment with your technical team

English or German · Switzerland, Germany, Austria and international



Planning a conference?

Date, location, audience and
occasion are all we need. Reply
within 48 hours, with availability.

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Get in touch

Images: Sail2North, Kevin Derungs,
Sandra Blaser, Stefanie Maurer